



REQUEST FOR PROPOSALS
The Impacts Campaign

Contact details for enquiries:

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I. BACKGROUND INFORMATION

Climate Action Network

Climate Action Network (CAN) is a worldwide network of over 1300 Non-Governmental Organizations (NGOs) in more than 130 countries, working to promote government and individual action to limit human-induced climate change to ecologically sustainable levels.

CAN members work to achieve this goal through information exchange and the coordinated development of NGO strategy on international, regional, and national climate issues. CAN has regional network hubs called nodes that coordinate these efforts around the world.

More information on CAN may be found [here](#).

The climate impacts campaign:

CAN Nodes and members met for their annual strategy meetings earlier this year and agreed to focus climate impacts by elevating and centring the stories of people affected by climate change around the world to push governments to respond effectively to the climate emergency.

CAN nodes and members will capture these stories in short videos filmed in different parts of the world.

These videos will be collected; edited in a way to ensure that they are visually connected and uniform; and posted on the network's social media platforms during a month-long campaign planned for October 2020.

The objective is to bring about a strong call on governments to raise their climate ambition.

Narratives for the videos will be built from the bottom up showing how people are affected, but also how resilient they are and how they are fighting back on the frontlines, despite the situation they find themselves in. This will provide an opportunity for them to

express the solutions they envision and articulate the world we want. Therefore, the videos will end with a positive note and message.

The campaign engages CAN's 20 nodes in filming and reporting climate impacts for the campaign and in the long run. We aim to build on this opportunity to empower and strengthen nodes' capacity to deliver good quality footage.

II. REQUEST FOR PROPOSALS

1. Scope of Work

CAN invites proposals from eligible filmmakers and videographers to submit expressions of interest to support the campaign through the following activities:

- Develop **general guidelines** for filming to be presented in 1 or 2 webinars to cover different time zones. The guidelines will address technical matters such as how to hold the camera and build confidence for people to film in tough situations and conditions such as in the midst of a climate disaster.
- Present a **sample video** for better guidance on what needs to be delivered by nodes.
- Support CAN in **editing** the videos and ensuring that they are all uniform and visually connected. They all need to look like one big package and of excellent visual quality All videos will need to be subtitled in English. CAN will provide the translations from native languages to English as required.
- Producing one or two short **compilation videos** that gather all the footage and where a slogan is stated through the various languages and voices with English subtitles.

2. Technical Bid Details

Respondents must submit Expressions of Interest via email to Francois Rogers, Head of Communications frogers@climatenetwork.org no later than Monday 13 July 2020.

Expressions of Interest should include, but not be limited to the following:

- **Application letter** outlining the financial offer and terms.
- A **technical proposal** with an executive summary and CVs.
- A **financial proposal** outlining the anticipated costs, activities, milestones and deliverables.
- A **detailed plan of work** outlining the activities, deliverables, milestones and target completion dates.
- Two **references** for similar work done.
- Full **contact details** including email, telephones, addresses, contact persons, and website(s) if any.
- **Samples of similar work** done that may assist in assessing the technical bid.

CAN International will use a transparent and competitive screening process including a technical and financial evaluation.