The World entered 2017 in a changing political landscape and resurgence of extreme right wing that is very critical of climate change action. This came at a time when momentum for climate action needed to be accelerated even more.

The climate community needed to tackle this political uncertainty head on and needed to ensure that the right opportunities were created at the international level to retain the political gains achieved and to further enable greater national action. A clear need was felt to configure a political landscape conducive to increasing ambition rapidly and creating opportunities in various global fora through which more ambition could be leveraged. A great part of 2017 has been spent towards creating the right leverages for 2018, when the Paris Agreement needed to come back on top of the political agenda. With only one year to prepare for it, while at the same time facing the current US Administration and a fossil fuel industry fighting back, 2017 has been an important preparatory year and yet a challenging one. Nevertheless, while many would have been surprised by the withdrawal of the United States from the Paris Agreement, the climate community had already started to align itself: A big Non-State Actors Summit was in the making for 2018 and CAN could join on the advisory committee, gathering forces to make 2018 a Step Up year. Discussions among civil society for a global mobilization moment in 2018 was gathering momentum. With the retreat of the US from their leadership role on climate, and the risk of climate action being overshadowed by other priorities on the political agenda, creating alternative leadership coalitions and diffused political leadership was identified by the climate movement as a crucial strategy. To explore which alternative leadership coalitions would achieve most impact, CAN hosted a strategy workshop on the side-lines of New York Climate Week to discuss and strategize around possible new models.

Wendel Trio
Co-Chair of the Board
Highlights of 2017

Climate Policy

In 2017, CAN convened discussions to develop a campaign to be launched in the following year and aiming at pushing countries and other stakeholders to "Step Up"...

Long-Term Strategies

In 2017, CAN has developed a more refined political strategy to influence the outcome of the G20 discussions while highlighting the intersectionalities with other fora and the broader climate agenda...

G20

Phase-out of hydrofluorocarbons (HFCs) and the reduction of other short-lived climate pollutants (SLCPs)

Short-Lived Climate Pollutants (SLCPs)

CAN Co-convened the Big Shift campaign

Shifting financial flows

With the risk of climate action being overshadowed by other priorities on the political agenda...

100% RE Campaigns

In 2017, CAN built on its trusted relationship with the Climate Vulnerable Forum (CVF) composed of 48 countries...

Accelerating Non-State Actors (NSA) Climate Action

CAN has been instrumental in prompting new campaigns on 100% Renewable Energy (RE) at numerous locations around the world...

Network development

CAN continued to support the strengthening of its network of regional and national nodes and their members in multiple ways...

100% RE Campaigns

In 2017, CAN built on its trusted relationship with the Climate Vulnerable Forum (CVF) composed of 48 countries...

G20

In 2017, CAN has developed a more refined political strategy to influence the outcome of the G20 discussions while highlighting the intersectionalities with other fora and the broader climate agenda. The CAN Secretariat ensures synergies between its various long-term strategies by contributing to discussions on the design and setup of the platform, and providing input to the 2050 Pathways Platform Guidebook, as part of a toolkit for governments to support them in the development of robust and ambitious Long-Term Strategies to decarbonize their economies by 2050.

Climate Policy

« We are all in the same Canoe »

In 2017, CAN convened discussions to develop a campaign to be launched in the following year and aiming at pushing countries and other stakeholders to "Step Up" their ambition and signal that they will revise their climate targets, also known as Nationally Determined Contributions (NDCs), by 2020. To this end, CAN organized meetings with various stakeholders and convened communicators from across the movement to align around a joint narrative to underpin the campaign. 2017 also saw progress in the UNFCCC negotiations, where CAN continued to play a pivotal role in co-developing strategy and coordinating member environmental non-governmental organizations (ENGOs): COP 23, hosted by Fiji, brought the voices and leadership of Small Island States and the Pacific CAN continued to play a pivotal role in co-developing strategy and coordinating member environmental non-governmental organizations (ENGOs): COP 23, hosted by Fiji, brought the voices and leadership of Small Island States and the Pacific region to Bonn, Germany, where the COP was held. It also enshrined the Talanoa Dialogue process – an innovative story-telling format rich of traditions in the Pacific – and which was successfully introduced and enriched the discussions with many perspectives and powerful voices otherwise rarely heard in the UNFCCC space. The “Islands COP” reminded us that “We are all in the same canoe” and that climate action today is far if we want everyone to survive and thrive, wherever they are in the world. Negotiations also set the stage for 2018, with the important challenge to reach agreement on the Paris Agreement rulebook by CDP 24 – a moment which would test whether Parties would live up to the vision which they had collectively promulgated in Paris in 2015.

Long-Term Strategies

The Secretariat has been actively engaged in the development of the 2050 Pathways Platform, which has become a key forum for discussions on long-term strategies by contributing to discussions on the design and setup of the platform, and providing input to the 2050 Pathways Platform Guidebook, as part of a toolkit for governments to support them in the development of robust and ambitious Long-Term Strategies to decarbonize their economies by 2050.

G20

In 2017, CAN convened discussions to develop a campaign to be launched in the following year and aiming at pushing countries and other stakeholders to "Step Up" their ambition and signal that they will revise their climate targets, also known as Nationally Determined Contributions (NDCs), by 2020. To this end, CAN organized meetings with various stakeholders and convened communicators from across the movement to align around a joint narrative to underpin the campaign. 2017 also saw progress in the UNFCCC negotiations, where CAN continued to play a pivotal role in co-developing strategy and coordinating member environmental non-governmental organizations (ENGOs): COP 23, hosted by Fiji, brought the voices and leadership of Small Island States and the Pacific region to Bonn, Germany, where the COP was held. It also enshrined the Talanoa Dialogue process – an innovative story-telling format rich of traditions in the Pacific – and which was successfully introduced and enriched the discussions with many perspectives and powerful voices otherwise rarely heard in the UNFCCC space. The “Islands COP” reminded us that “We are all in the same canoe” and that climate action today is far if we want everyone to survive and thrive, wherever they are in the world. Negotiations also set the stage for 2018, with the important challenge to reach agreement on the Paris Agreement rulebook by CDP 24 – a moment which would test whether Parties would live up to the vision which they had collectively promulgated in Paris in 2015.

Long-Term Strategies

The Secretariat has been actively engaged in the development of the 2050 Pathways Platform, which has become a key forum for discussions on long-term strategies by promoting new campaigns on 100% Renewable Energy (RE) at numerous locations around the world...
The phase-out of hydrofluorocarbons (HFCs) and the reduction of other short-lived climate pollutants (SLCPs) are crucial to reducing the worst impacts of climate change and to help address the ambition gap in emissions reduction that we are currently facing. Through developing various issue briefs, submissions, joint demands, and targeted outreach and communication, CAN ensured that this message is mainstreamed through its various positions and activities within the UNFCCC, UN Environment Assembly, its work on Long-Term Strategies, in G20 and in other relevant spaces.

Shifting financial flows

In addition to its ongoing work on climate finance where CAN is very active in the various policy spaces, we co-convened the Big Shift Global campaign: a public mobilization campaign urging the World Bank to respect the 1.5°C goal set by its shareholder countries in the Paris Agreement, by committing to 100% RE by or before 2020 and to stop using tax-payers’ money to finance fossil fuels. The Big Shift Global is coordinated by organizations from the Global North and South. Together, the aim is to make people’s views on energy finance known to Multilateral Development Banks (MDBs), their Executive Directors, as well as the Heads of State and Finance Ministers of member countries. Leveraging public opinion is crucial to aligning decisions made by the MDBs with long-term climate safety and poverty eradication goals – this inevitably involves a shift away from financing any form of fossil fuels to financing clean, sustainable, renewable energy for all. The first phase of this campaign held in 2017 was focused on the World Bank to reinforce their commitment to 1.5°C and Sustainable Development Goals (SDGs) at their Annual Meetings in October 2017 by agreeing to measure and disclose the GHG emissions footprint of their lending and investments. More on the campaign can be found at bigshiftglobal.org CAN also continued to explore collaborations with members and other partners to influence the various fora related to Sustainable Finance, for instance by convening multi-stakeholder discussions in New York. Through discussions with investors, insurers, banks and other private sector actors, CAN seeks to determine how to best connect and develop common approaches and messages around shared objectives to shift the trillions from dirty to clean, renewable energy, and adopt principles that enables finance to flow in accordance with the Paris Agreement and the 1.5°C threshold.

Accelerating Non-State Actors (NSA) Climate Action

With the risk of climate action being overshadowed by other priorities on the political agenda, creating “alternative leadership coalitions” was identified by the climate movement as a crucial strategy. As part of this, greater and more visible action from Non-State Actors was deemed instrumental to increase ambition and accelerate pathways towards the implementation of the Paris Agreement targets. Working directly with key partners and via CAN’s 100% RE Taskforce, effort was put into engaging Non-State Actors to increase their work on 100% RE through joint planning meetings and strategizing, with CAN acting as the convener. The objective was not only to ratchet up climate leadership for the respective institutions, but also to create synergies between the groups at both an implementation and discourse level. In order to achieve this bottom-up leadership, it is important to prime the role of sub-national governments as key climate leaders, which in turn provides backing for national governments to be ambitious. CAN was also a key partner at the so-called “Climate Change” initiative events at COP23 covering local and regional climate action. CAN’s engagement in Japan and its participation in the “Local Renewables Conference 2017 – Creating and Networking Energy Autonomous Communities for a Low Carbon Society” was instrumental in leading to the Prefecture of Nagano pledging to go 100% RE. CAN also hosted an event at the “Climate Forum for Russian Cities 2017” which helped push forward the discourse on climate ambition at subnational level in Russia. CAN was invited to join the Advisory Committee of the Global Climate Action Summit (GCAS) and plans to engage in the planning of this large event on Non-State Actor pledges planned for September 2018 to ensure, among other things, that 100% RE is featured prominently as an actionable solution for rapid global decarbonization that can be adopted by many sectors and actors or society alike.
CLIMATE ACTION NETWORK ANNUAL REPORT 2017

100% RE Campaigns

CAN has been instrumental in prompting new campaigns on 100% Renewable Energy (RE) at numerous locations around the world and across sectors, with Japan being one major breakthrough in 2017. In preparation to support national campaigners, the CAN Secretariat developed campaign tools and training materials for members to use and strengthen their campaigns. An interactive toolkit available at transitioninaction.org was designed to be used by those new to 100% renewable energy campaigning, and with basic campaigning experience. The starter guide, available in French, Russian, Arabic and Spanish, has many links to videos, case study materials and other websites. It also provides arguments, graphics, and campaign techniques, whilst the broader toolkit provides the building blocks to design and action a campaign. An ‘online store’ of 100% renewable energy materials includes a comprehensive store of national reports on feasibility and benefits and progress on 100% RE, graphics, case studies, stories and far more. It also provides a number of fact sheets on the ‘barriers’ and ‘myths’ about 100% RE, and how to combat these. The contribution of a range of international partners on the 100% renewable energy campaign to these materials made them very comprehensive with a large array of possible audiences to be targeted. We also developed an internal training programme which was delivered in several regions through regional campaign communication experts representing Africa, the Arab World, Latin America, Asia and Eastern Europe, Caucasus and Central Asia. This translated into campaigns delivered in Kenya, Senegal, Morocco, the Philippines, Indonesia, Jordan, Belarus, Georgia, Russia, Chile, Brazil and South Africa.

Network development

CAN continued to support the strengthening of its network of regional and national nodes and their members in multiple ways: through individual regional communications support and expertise, capacity development activities, peer-to-peer exchanges to share successes and best practices; through catalyzing campaigns with seed funding, toolkits, trainings and joint amplification; through collaborative proposal designing, support in organizational development and governance, etc. and last but not least through its Secretariat and Coordinators Annual Meeting held in Kathmandu, Nepal. This year again showed how much power lies within the diversity of a network like CAN rallying around a common vision, and how valuable it is to learn from each other’s experiences, from different contexts and priorities and about different tactics and approaches; and to harness and bring this together into a relentless force for transformational change.

Strategic partnerships & Strengthening the Movement

In 2017, CAN built on its trusted relationship with the Climate Vulnerable Forum (CVF) composed of 48 countries amongst the most vulnerable to climate change impacts which saw CAN supporting its key role in achieving the inclusion of the 1.5°C threshold in the Paris Agreement, and in catalyzing its COP22 “Marrakech vision” in which it declared that member countries would endeavor to ‘meet 100% domestic renewable energy production as rapidly as possible’. Throughout the year, partners started to plan for the first ever virtual summit of Heads of States and Governments, which would be convened by the CVF at the end of 2018. CAN also continued to strengthen its cooperation with other stakeholders across the climate community: developing further collaborations with progressive private sector actors to call for alignment of business practices with the Paris Agreement, with trade unions to jointly refine asks around a just transition to decarbonized economies; with cities around pushing ambitious local climate plans and targets; with human rights, development and humanitarian actors to ensure agendas and demands are synergetic and mutually reinforce messages around rights, sustainable development and climate action; with health-focused organizations to jointly tackle air pollution and its negative impacts on health; etc.
In 2017, the CAN international Secretariat was composed of 23 people from 17 countries.

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CAN REGIONAL NETWORKS
- CAN-Eastern Africa
- CAN Eastern Europe, Caucasus and Central Asia (CAN-EECCA)
- CAN-Europe
- CAN Latin American (CANLA)
- CAN-Arab World
- Pacific Islands CAN (PICAN)
- CAN-South Asia (CANSA)
- Southern African Region CAN (SARCAN)
- CAN-South East Asia (CAN-SEA)
- CAN West and Central Africa (CANA)

CAN NATIONAL NETWORKS
- CAN-Australia (CANA)
- CAN-Rac Canada
- CAN-China
- Rac-France
- CAN-Japan
- New Zealand Climate Action Network
- CAN-South Africa (SACAN)
- CAN-Tanzania
- CAN-Uganda
- US Climate Action Network (USCAN)

WORKING GROUPS
- Adaptation and Loss and Damage
- Agenda 2030
- Agriculture
- Bunkers
- Comms
- Flexible Mechanisms
- G20
- Long-Term Strategies and Climate Action Initiatives
- Mitigation
- NGO Participation
- Scientific Review
- Short Lived Climate Pollutants
- Sinks (REDD/LULUCF)
- Technology
- Transparency

ABOUT CAN

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# Financial Report

For the Year Ended December 31, 2017

## Statements of Operations and Changes in Net Assets (in USD)

### Revenues

- Grants and contracts: $US 1,760,436
- Contributions: $US 70,527
- Other revenues: $US 15,370

**Total Revenues**: $US 1,846,334

### Expenses

- Salaries and benefits: $US 1,066,729
- Travel: $US 422,981
- Sub-grants and Nodes: $US 97,078
- Publications: $US 16,275
- Rent: $US 480
- Insurances: $US 394
- Events: $US 85,299
- Amortization: $US 4,289

**Other Coordination and Administration Expenses**: $US 87,070

**Total Expenses**: $US 1,780,595

### Net Assets

- Net assets, beginning of year: $US 350,669
- Net assets, end of year: $US 416,408

**Net Assets**: $US 416,408

### Funders

- Anonymous
- Bread for the World
- KR Foundation
- V. Kann Rassmussen Foundation
- Pisces Foundation
- The Norwegian Forum for Development and Environment
- The Minor Foundation for Major Challenges
- ClimateWorks Foundation
- Franciscan Sisters of Mary
- World Resources Institute

## Statement of Financial Position

(Assets and Liabilities in USD)

### Assets

- Cash on hand and bank balances: $US 875,013
- Receivables and other assets: $US 429,166
- Other fixed assets & office equipment: $US 617

**Total Assets**: $US 1,304,796

### Liabilities

- Accounts payable and accrued liabilities: $US 23,660
- Deferred revenue: $US 838,978
- Other accruals: $US 25,750

**Total Liabilities**: $US 888,388

### Net Assets

**Net Assets**: $US 416,408

## 2017 Expenditures

- Operations: 17%
- Directors Office: 24%
- Network Development: 28%
- Policy: 19%
- Campaigns: 12%

**Total Expenses**: $US 1,780,595

- Excess of revenues over expenses: $US 65,739
- Net assets, beginning of year: $US 350,669
- Net assets, end of year: $US 416,408

We thank our Funders and contributing partners:

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- Pisces Foundation
- The Norwegian Forum for Development and Environment
- The Minor Foundation for Major Challenges
- ClimateWorks Foundation
- Franciscan Sisters of Mary
- World Resources Institute

**Contributing Partners**
- ClimateWorks Foundation
- European Climate Foundation
- Mission2020
- Stanley Foundation
- We Mean Business
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Contact your regional or national node to learn how your organization can become a CAN member:
climatenetwork.org/about/join-can

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